



# SAFe® Agile Product Manager (APM)

## Certification and Membership Benefits

As a certified SAFe® Agile Product Manager, you're empowered to expand your knowledge, demonstrate your skills, tackle new challenges, and reach new career heights. With access to the SAFe community, professional development programs, role-specific learning content, and a suite of tools, you're equipped to excel and advance. We also offer opportunities to connect with fellow professionals who can be an instrumental tool in advancing your career.

### About SAFe® Certification



Trusted by more than 20,000 companies globally



70% of the Fortune 100 employ SAFe professionals or consultants



Over 2 million professionals trained



SAFe offers top Agile certifications for 2024 listed by CIO.org, Indeed.com, Coursera, and many more

### The Professional Development Value of Your SAFe® Agile Product Manager Certification

The SAFe® Agile Product Manager course and certification exam offer robust content, hands-on learning opportunities, and verified learning objectives. Built on decades of proven knowledge and concepts, SAFe certifications follow industry-leading learning and exam standards to ensure learner competency, certification validity and reliability, and learner-focused knowledge retention. The outcome is an annually-renewed certification badge, on-the-job usable skill base, and strategic understanding that enhances role functions and deepens Agile capabilities and practice.



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Learning Objectives	Certification Process Includes	Certified Professionals Earn
<ul style="list-style-type: none"><li>• Create innovation in the value stream</li><li>• Use design thinking to achieve desirable, feasible, and sustainable products</li><li>• Use product strategy to set clarity and direction for the ART</li><li>• Develop and evolve short-term roadmaps that result in long-term value</li></ul>	<ul style="list-style-type: none"><li>• Course workbook and SAFe Studio access for additional preparation</li><li>• An unlimited practice test with question-level feedback and coaching report that acts as a simulation and study tool</li><li>• Customer support service to assist in any part of a SAFe career</li><li>• A timed, multiple-choice, 60-question exam with a coaching report</li></ul>	<ul style="list-style-type: none"><li>• Industry-leading SAFe® Agile Product Manager certification, renewed yearly</li><li>• Digital badge with social media share capability to grow your network</li><li>• Course Certification of Completion</li><li>• PMI PDUs, Scrum CEUs</li></ul>

## What Your SAFe® Agile Product Manager Certification Demonstrates

SAFe certification demonstrates your proven knowledge of Lean-Agile methodologies and Agile-specific skills in critical competencies. When this demonstrated knowledge is tested through our Subject Matter Expert (SME)-developed exam, candidates will:

- Analyze your role as a product manager in a lean enterprise
- Explore markets and users through different research methods
- Drive strategy with market segmentation
- Use empathy to drive design
- Create roadmaps to build balanced solutions using Features
- Innovate products with value streams and rapid experimentation



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### What Your SAFe® Agile Product Manager Certification\* Includes

Maintaining an active SAFe® Agile Product Manager certification offers the following benefits:

#### Career Development & Community

- Access to the SAFe forums for career advancement, learning and mentorship opportunities, job boards, and more
- Exclusive webinars on emerging professional development and SAFe topics, tailored to your role
- Participation in Product Professional Connect for additional networking, learning, and development



#### Continued Learning

- Certification upgrade learning series for all certified professionals
- On-demand access to all keynotes, breakout sessions, and other content from SAFe Summits
- Access to over 3 hours of additional learning content in SAFe Studio for continued professional development and training, including a Product Management SAFe Skills series



#### Toolkits and Applications

- Research templates like Prune the Product Tree
- Design Thinking templates like Empathy Map
- Empathy Interview Guide
- Agile Product Delivery Assessment
- Facilitator's Guide to PO Sync



*\*Some of the items listed may only be included with your first course*



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### Certification Overview

- **Audience:** Product leaders responsible for delivering solutions that drive business value
- **Prerequisites:** None, but some familiarity with Agile practices and attendance of a previous SAFe course like Leading SAFe® or SAFe® for Teams is recommended
- **Length:** 3 days



I love having the ability to bring the theory of scaling to life within an organization based on experience and purpose-driven competencies in order to help them be successful.

— Parker Stephenson, Cornerstone Agility

### Certification Levels

#### FOUNDATIONAL

Annual Renewal:  
\$195 USD



#### ADVANCED

Annual Renewal:  
\$295 USD



#### EXPERT

Annual Renewal:  
\$995 USD



SAFe® Agile Product Manager (APM) certification is included in the Advanced renewal category.